





2011 DEADLINE/PRINT SCHEDULE

CORPORATE OFFICE:

3105 Farnham Rd. • Richfield, OH 44286

(330) 659-3590 • Fax: (330) 659-6741 • Toll Free: 1-800-673-2531 • www.jbdollar.com

CLEVELAND • LORAIN • AKRON • CANTON • DETROIT • COLUMBUS • DAYTON • CINCINNATI • TOLEDO • YOUNGSTOWN

| | ISSUE ① | ISSUE ② | ISSUE ③ | ISSUE ④ | ISSUE ⑤ | ISSUE ⑥ | ISSUE ⑦ | ISSUE ⑧ | ISSUE ⑨ | ISSUE ⑩ | |
|--|------------------------------|---|-----------------|------------------|------------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|
| AKRON CANTON | Submit |  | | | | | | | | | |
| | Copy By: | | | | | | | | | | |
| | Print Date: | Dec. 10 | Jan. 14 | Feb. 18 | Mar. 25 | April 29 | June 3 | July 8 | Aug. 12 | Sept. 16 | Oct. 21 |
| | Approx. In-Home WEEK: | Jan. 3* | Feb. 7* | March 14* | April 18* | May 23* | June 27* | Aug. 1* | Sept. 5* | Oct. 10* | Nov. 14* |
| CLEVELAND LORAIN (local only) | Submit |  | | | | | | | | | |
| | Copy By: | | | | | | | | | | |
| | Print Date: | Dec. 17 | Jan. 21 | Feb. 25 | Apr. 1 | May 6 | June 10 | July 15 | Aug. 19 | Sept. 23 | Oct. 28 |
| | Approx. In-Home WEEK: | Jan. 10* | Feb. 14* | Mar. 21* | April 25* | May 30* | July 4* | Aug. 8* | Sept. 12* | Oct. 17* | Nov. 21* |
| DAYTON/COLUMBUS CINCINNATI | Submit | | | | | | | | | | |
| | Copy By: | | | | | | | | | | |
| | Print Date: | Dec. 24 | Jan. 28 | Mar. 4 | Apr. 8 | May 13 | June 17 | July 22 | Aug. 26 | Sept. 30 | Nov. 4 |
| | Approx. In-Home WEEK: | Jan. 17* | Feb. 21* | Mar. 28* | May 2* | June 6* | July 11* | Aug. 15* | Sept. 19* | Oct. 24* | Nov. 28* |
| TOLEDO YOUNGSTOWN | Submit | | | | | | | | | | |
| | Copy By: | | | | | | | | | | |
| | Print Date: | Dec. 31 | Feb. 4 | Mar. 11 | Apr. 15 | May 20 | June 24 | July 29 | Sept. 2 | Oct. 7 | Nov. 11 |
| | Approx. In-Home WEEK: | Jan. 24* | Feb. 28* | April 4* | May 9* | June 13* | July 18* | Aug. 22* | Sept. 26* | Oct. 31* | Dec. 5* |
| DETROIT | Submit | | | | | | | | | | |
| | Copy By: | | | | | | | | | | |
| | Print Date: | Jan. 7 | Feb. 11 | Mar. 18 | Apr. 22 | May 27 | July 1 | Aug. 5 | Sept. 9 | Oct. 14 | Nov. 18 |
| | Approx. In-Home WEEK: | Jan. 31* | Mar. 7* | April 11* | May 16* | June 20* | July 25* | Aug. 29* | Oct. 3* | Nov. 7* | Dec. 12* |



JB DOLLAR STRETCHER MAGAZINE

Production Dates Subject to Slight Change Without Notice. Due to mail house and post office scheduling, mail dates may change slightly without notice. In-Home dates are approximate. Magazines are mailed standard rate saturation walk sequence.

***SOME ADDRESSES MAY RECEIVE A MAGAZINE EARLIER OR LATER, SUBJECT TO USPS REGULATIONS.**